

Umii Ambassadors

About Umii

Mission:

To combat student loneliness and the resulting mental health impacts, in every university in the world.

Who we are:

Umii was created by students, for students. The Founder of Umii suffered from loneliness and poor mental health at university, finding it difficult to easily meet like-minded people. Umii combats the issues of student isolation and loneliness by offering an easy way for like-minded students to meet across campus and build real-life friendships.

What we do:

Umii partners with Higher Education Institutions to provide a preventative measure to loneliness and isolation to their students.

Umii have developed a digital application that is used by students and offer-holders to connect with others at their university, in a safe and secure environment. The app is designed to create individual, meaningful friendships, by connecting students based on their interests, course types and society preferences, allowing them to expand their social circle outside of their course and accommodation. We work closely with our partners to promote the app to students and encourage real-life friendships to form as a result.

We are looking for people who thrive in a startup environment and want to build tech for good. Interested? Read on...

Job Purpose

To help grow Umii at your university by taking part in Freshers fairs and promotional campaigns, spreading the word about Umii to your fellow students.

Job Activities

As a Umii Ambassador, you may be responsible for the following:

- Stall Setup: Prepare and arrange all necessary materials, banners, and promotional items at the freshers fair stall to create an inviting and visually appealing display.

- Student Engagement: Proactively approach and engage students passing by the stall, initiating conversations to explain the features and benefits of the Umii app.
- App Promotion: Communicate effectively about the Umii app's functionalities, emphasising how it facilitates student connections, enhances university life, and provides valuable resources.
- Interactive Activities: Develop and execute interactive activities or games at the stall to attract and engage students, fostering interest and creating a positive brand experience.
- Sign-up Support: Guide interested students through the process of downloading and registering for the Umii app, answering any questions they may have and addressing concerns.
- Relationship Building: Establish and maintain a friendly and approachable demeanour, actively listening to students' feedback, suggestions, and concerns, and providing assistance whenever needed.
- Brand Ambassador: Act as a brand ambassador for Umii, maintaining a professional and knowledgeable image, and representing the company's values and mission to create a positive impression among students.

Hours

Casual, flexible role

0-15 hours

This role will be very flexible, meaning you may be asked to complete tasks not part of the above list. We also understand how busy the start of the new academic year can be, so there will be the opportunity for you to decide how and when you work with us!

Rate of Pay

£11 per hour

Skills and experience

- Excellent interpersonal and communication skills to engage and build rapport with students effectively.
- Friendly, approachable, and enthusiastic personality to create a welcoming environment at the stall.
- Confidence in public speaking
- Proactive and self-motivated, with the ability to work independently and as part of a team.
- Strong organisational skills to ensure smooth stall setup and management.

- Basic technological proficiency to guide students through the app installation and registration process.
- Familiarity with university student life and the challenges they face is a plus. Join Umi's dynamic team and contribute to improving the university experience for students by connecting them with the resources and networks they need to thrive.

If interested in the role, reach out to us at hello@umii.app providing a little information about yourself.