Poster Preparation and Presentation: How to Create a Successful Conference Poster

Hosted by: Canterbury Christ Church University

Funded by: PSYPAG

Workshop Aim:

The aim of this workshop is to provide support and guidance for students who are looking to present a poster of their research at upcoming events. Professional conference posters can be difficult and stressful to create thus this workshop hopes to provide tips for all stages of this process, from the initial preparation stage, to the presentation on the day of the event.

Workshop Outline:

The workshop will begin with registration and welcome refreshments for delegates. Delegates will be encouraged to experience the 'mini conference role-play' session; this session aims to showcase a selection of recent conference posters, some of which have been awarded prizes. This session will not only provide delegates with an idea of what successful conference posters visually look like, but will also demonstrate how poster presenters engage passer's by to discuss their work.

Following the mini conference role-play, delegates will listen to 'tips, hints, and personal experiences' of post-graduate students who have recently presented their work using the conference poster format. This section of the workshop will provide useful information for presenting research using conference posters whilst reassuring delegates that it is common to have concerns and difficulties in making the poster itself.

Following this the delegates will listen to information pertaining to several stages of the poster making process e.g.,

Stage 1: 'Preparation'. This section will cover the groundwork of preparing for a conference poster e.g., formatting details conference organizers have specified, and outline the BPS poster guidelines as an example of what conference poster judges will look for in a successful poster.

Stage 2: 'Design and typography'. This section of the workshop will briefly discuss the best fonts, styles and sizes to use to ensure the poster information is clear and easy to read. Additionally colour combinations and layering of text boxes/pictures will be discussed to ensure the poster is engaging.

Stage 3: 'Additional materials'. This section of the workshop encourages delegates to think more widely than the conference poster itself. Whilst the poster is the main

material to take to a conference to present research, additional materials can aid the presentation and networking opportunities.

Stage 4/5: 'At the conference'. Delegates will listen to tips for finding the right audience for their research (stage 4) and confidence building to talk to passer's by to get them interested (stage 5).

Finally, the workshop will close with a 'poster design master class'. This section of the workshop will introduce Microsoft PowerPoint, Inkscape, and PosterGenius genius as three different programs to use when making a conference poster. Delegates will be encouraged to have a go at using one or more of the programs, and can work on an existing poster idea or begin the design on a new poster. Help will be on standby by a graphic designer and myself to answer any questions.

** In addition to the information given during the workshop delegates will also be provided with a take-home leaflet prepared by Prof. Lance Workman including a summary of the do's and don't's of conference poster presentations and some information for how to get your research noticed by the media.

** Refreshments including tea, coffee, cold drinks and a selection of biscuits, will be provided at a lunch interval and during this delegates will be directed to nearby food outlets to purchase hot/cold snacks.

Workshop Details:

Location: Canterbury Christ Church University, Kent.

Date: Monday 8th September 2014

Time: 11am- 5pm

Email address: If you have any questions/queries about the workshop, please don't hesitate to email me at: posterpresentationworkshop@gmail.com

Sign up: Places on this workshop are limited to 25, to book a place on the workshop please follow the link below and fill out the GoogleDocs form.

https://docs.google.com/forms/d/1qJMV6Ph32hf_23Tr1ohvBOeF4VJl28NWCbQHIufyij8/viewform?c=0&w=1