

# BUSINESS START-UP JOURNEY 2016/17

## BUSINESS MODEL CANVAS

|                       |                      |                          |                               |                          |
|-----------------------|----------------------|--------------------------|-------------------------------|--------------------------|
| <b>Key Activities</b> | <b>Key Partners</b>  | <b>Value Proposition</b> | <b>Customer Relationships</b> | <b>Customer Segments</b> |
|                       | <b>Key Resources</b> |                          | <b>Customer Channels</b>      |                          |
| <b>Cost structure</b> |                      | <b>Revenue Streams</b>   |                               |                          |

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