



GOOD PRACTICE WORKSHOPS

Summit delegates have the opportunity to attend up to two Good Practice workshops in the morning of the Kent Business Summit.

Workshops on four priority areas (transport infrastructure, placemaking for Kent, productivity and skills development) take place from 10:00 – 11:00hrs and 11:15 – 12:15hrs respectively.

Attend the workshop to:

- Learn what action has been taken to address challenges in a particular priority area since the last summit
- Share good practice and promote successful cross-sector projects
- Pitch new initiatives to potential partners in the room

To register for Good Practice Workshops:

- Indicate your choice on the [event registration form](#)
- Please keep in mind that each workshop can accommodate a maximum of 50 participants only, [so make sure you register in time](#)
- You can choose to attend one, two or no workshops

GOOD PRACTICE WORKSHOPS - OVERVIEW

Workshops	Topic and moderators	Timing
Transport infrastructure	<p><u>Simon Jones</u>, Director Highways, Transport and Waste, Kent County Council</p> <p>Prof. <u>Paola Scaparra</u>, Business Analytics Group, Kent Business School, University of Kent</p> <p>Optimising Kent transport infrastructure</p> <p><i>How we make what we have and what we have planned work better</i></p>	10:00 – 11:00
	<p><u>Dominic O'Donnell</u>, Lower Thames Crossing</p> <p>Prof. <u>Jesse O'Hanley</u>, Environmental Systems Management, Kent Business School, University of Kent</p> <p><u>Simon Barnes</u>, Industry Engagement Manager, University of Kent</p> <p>Delivering digital integration for Kent transport</p> <p><i>Using digital technology to manage transport demand, encourage shared transport and make efficient use of our roads and railways</i></p>	11:15 – 12:15
Placemaking for Kent	<p><u>Richard Hicks</u>, Director of Regeneration, Community and Culture, Medway Council</p> <p><u>Emma Wilcox</u>, Cultural Development Fund Project Director, University of Kent</p> <p>Placemaking for Kent</p> <p><i>Developing a new hub for creative and cultural industries</i></p>	10:00 – 11:00



	Gavin Cleary , CEO Locate in Kent Placemaking for Kent <i>Attracting business & visitors, retaining students and professionals</i>	11:15 – 12:15
Productivity	Adam Bryan , CEO South East Local Economic Partnership (SELEP) Troy Barratt , CEO Contracts Engineering Productivity and leadership <i>The impact of effective leadership on productivity and engagement</i>	10:00 – 11:00
	Sue Nelson , CEO Breakthrough Funding Ross Newham , Operations Director NIAB East Malling Research Productivity and innovation <i>How innovative tech drives productivity</i>	11:15 – 12:15
Skills development	Paul Winter , Chair Kent and Medway Skills Commission Soft skills development <i>Developing soft skills throughout education and in the workplace</i>	10:00 – 11:00
	Louise Aitken , SELEP Skills Lead Mark Parrin , Supported Employment, Kent County Council Technical skills development <i>Addressing the technical skills gap in education and the workplace</i>	11:15 – 12:15

Alternatives to Good Practice Workshop

10:00 – 11:00hrs	Brexit and the UK's changing role in Europe – latest political developments in Westminster Professor Anand Menon , European Politics and Foreign Affairs, King's College London, Director UK in a Changing Europe
11:15 – 12:15hrs	Negotiating a new economic partnership with the EU – challenges and opportunities Professor Jagjit Chadha , Economist, Director of the National Institute of Economic and Social Research (NIESR)