

[cowry
consulting]



Cowry Global Summer School 2022

Deviate, Diverge, Disrupt

Join us from 18th - 29th July

Are you the future of behavioural science?

We are very excited to announce this year's Global Virtual Summer School. This year is focussed on the **future of behavioural science and innovation**. Over the last 6 years, Cowry has been at the forefront of the industry, pushing the boundaries of applied behavioural science in three key ways:



Deviate from the mean

Working across different industries, taking out of category insights and applying them in creative and award-winning ways.



Diverge and take paths less travelled

Developing ground-breaking behavioural data science tools to understand and benchmark barriers and drivers across industries and channels.



Disrupt traditional ways of thinking

Disrupting traditional business thinking to include neurodesign and behavioural design to produce more innovative design solutions.

What's involved?

The Summer School is a **free 2-week immersive experience** taking you on a tour of the world of Behavioural Science. Successful applicants will experience:



Build a network of global scholars



Work on live, global briefs



Exclusive seminars from a global faculty



Mentorship from a team of Cowry experts

Register my interest now

Register your interest at www.cowryconsulting.com/summer-school-2022 now to be the first to get access on the application. There's 40 places across the globe up for grabs!

