# Intervention of the State in UK's Equity Release Market

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Tripti Sharma PhD Candidate in Finance Queen's Management School tsharma01@qub.ac.uk





- Housing Equity Withdrawal and Pension Adequacy
- Call for Proposals
   VP/2014/014 Promoting the Contribution of Private
   Savings to Pension Adequacy
- 6 European Universities



# **Research Background & Motivation**

- Sustainability of existing pension systems
- Promotion of private pension schemes and savings for retirement
- Ongoing debate on using housing equity for retirement funding

Equity Release   ]	Long & Short 7	Term Care   I	Funeral Plans				
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delusion, says former minister
By Brian Milligan Personal Finance reporter
① 15 July 2016 Business

**FT** ADVISER

Mortgages March 14, 2017

Introduction

**Research Background** 

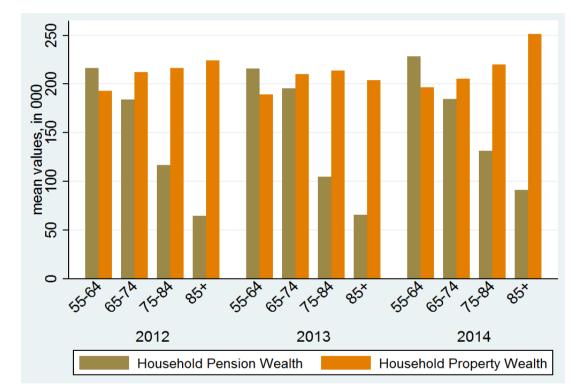
Equity Release

State Intervention in the ER Market

Housing wealth 'crucial' to retirees

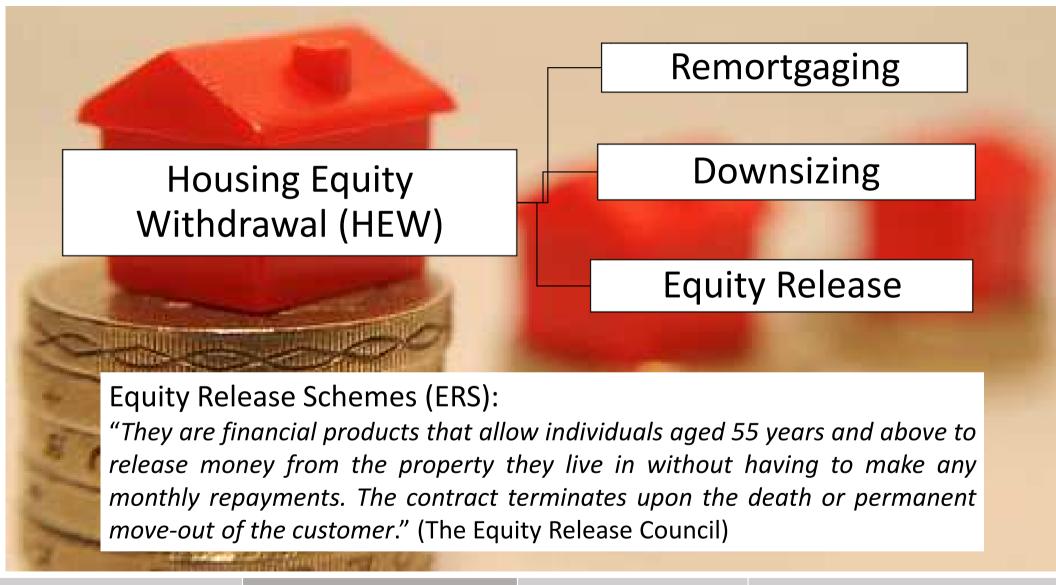
## **Research Background & Motivation**

- 76% of older households own their own homes
- More than 2/3 of 65+ are homeowners without a mortgage
- High house prices, particularly in South East



Pension wealth vs property wealth for homeowners aged 55 years and above.

Source: Wealth and Asset Survey, ONS



Introduction

**Research Background** 

Equity Release

	<ul> <li>Recognised to have great potential to support people's needs in retirement</li> </ul>
	<ul> <li>UK market – 0.5% of the entire mortgage market</li> </ul>
<u>Main</u> Points	<ul> <li>Dominant product – Lifetime mortgage (loan model) vs Home Reversion (sale model)</li> </ul>
	<ul> <li>Lifetime Mortgage (recognised by ERC) –         <ul> <li>Fixed or cap rate of interest</li> <li>Guarantee the right to tenure without regular repayments being required</li> <li>No Negative Equity Guarantee (NNEG)</li> </ul> </li> </ul>

- (-) Barriers
  - Loan to Value Ratio (LTV)
  - Over-regulation
  - 'Market is neither competitive nor innovative' (FCA)
  - Shortage of financial advisers
  - Reputation, product knowledge and trust
- (+) Better pricing techniques, product innovation and increased competition
- (+) Role of the government

"From a regulator's perspective - are there barriers to competition or even missing markets? We believe there is a debate to be had about what products, markets could exist, and whether more entrants and innovation here might benefit consumers with greater choice and improved products." Christopher Woolard, Director of Strategy & Competition, FCA 07/09/2015.

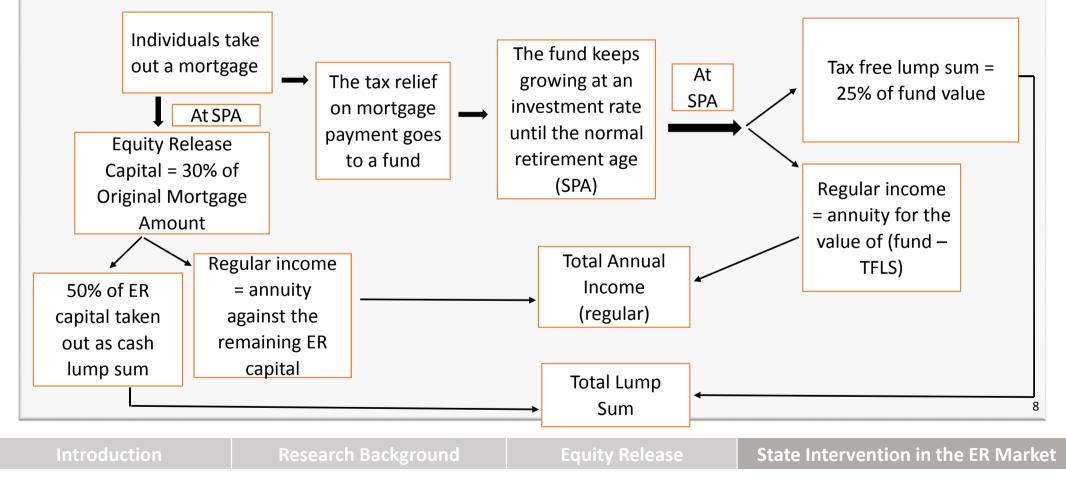
Introduction

Actions

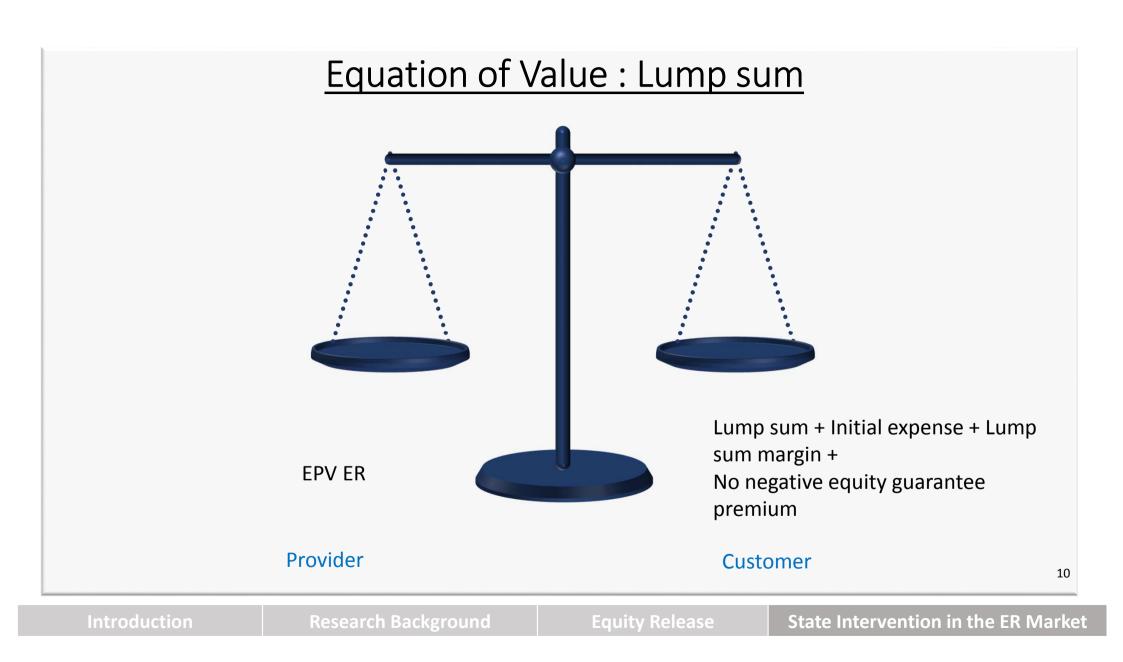
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### State Intervention + Hybrid Product

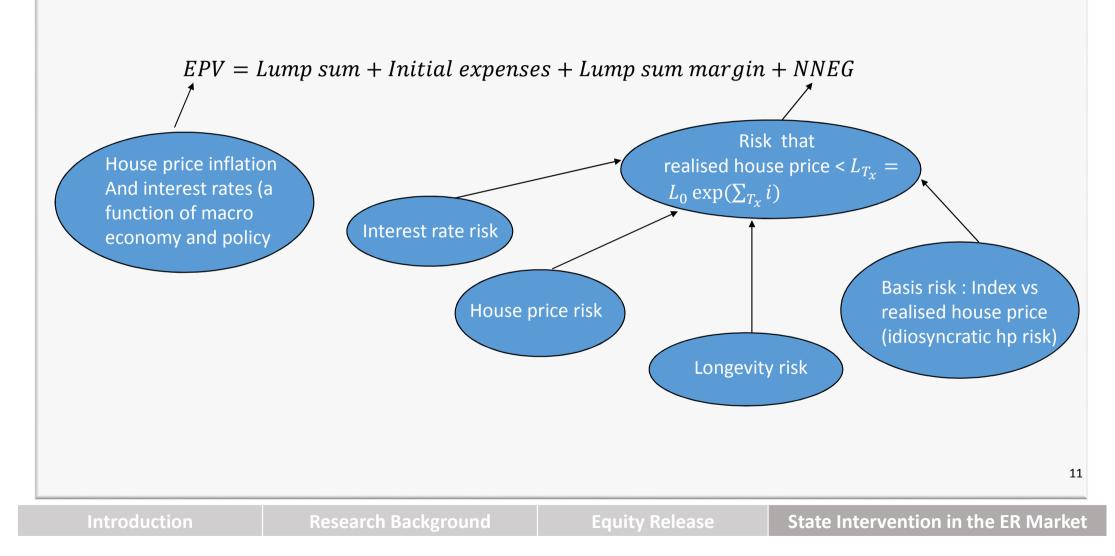
#### The State provides tax relief on mortgage repayments



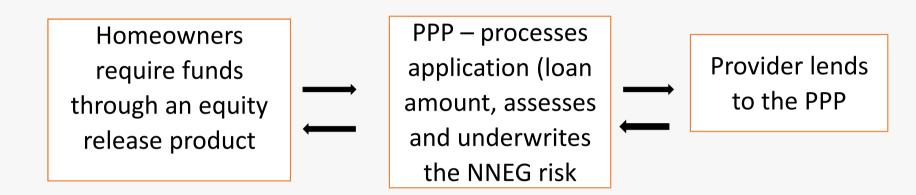
	Assumptio	ons	
Mortgage interest rate	4.25%	Initial expense	30%
Investment Return	5.00%	Annual expense	5%
ER roll up Interest rate	5.50%	Tax Relief	20%
Annuity interest rate	3.00%	TFLS %	25%
Inflation	0.00%	ER LS %	50%
Lump sum expense	5.00%	ER capital %	30%
Gender/Age	M/25	Retirement Age	68
	Illustratio	on	
Mortgage term/value	30 / £200 k	Expected Life from retirement	17.73
Mortgage Repayment (annual)	£11,673	Retirement Fund	£299 k
Tax-Free Lump Sum	£75 k	Pension Income	£15.6 k
Equity Release Capital	£60 k	Accumulated ER Loan	£163 k
Equity Release (Tax-Free Lump		Equity Release (Annual	
Sum)	£30 k	Income)	£2,086



### Equation of Value : Lump sum



# Theoretical Framework



- Framework (Andrews and Oberoi, 2014)
- PPP: Public-Private Partnership
- Lender: Pension funds, insurance companies
- Variable rate: Borrower pays a charge which is linked to a regional house price inflation index (HPI).
- If L<sub>0</sub> = £100000 and if property prices in region rise by 2% over the year consumer owes £102,000 at year end ; if prices fall by 2% consumer owes £98,000. What the consumer owes fluctuates with the HPI.

## Methodology

- Shao et al. (2015): A reverse mortgage (lifetime mortgage) pricing framework allowing for idiosyncratic house price risk and longevity risk
- Pricing Framework

Accumulated Loan Value at Termination:  $L_{T_{\gamma}} = L_0 \exp(\sum_{T_{\gamma}} i)$ 

i = risk free rate (zero coupon bond yields) + lending margin + mortgage insurance premium rate( $\pi$ )

 $Loss_{T_x} = \max\{L_{T_x} - (1-c)H_{T_x}, 0\}$   $NNEG = \sum E(Loss)$ 

Shortfall = NNEG - MIP Value at Risk (VaR) = Tail value of shortfall  $_{95\%}$ 

House Price Risk : Hybrid Hedonic Repeat Sales House Price Model (Shao et al., 2015)

Value of house  $(V_{it}) = Quality$  measure  $\times$  House price index

 $V_{it} = \alpha + \beta_t + X'\gamma + X'\Delta_t + \eta_i + \xi_{it}$ 

Differencing the equation  $V_{jt} - V_{js} = D'\beta + X'\Delta D + \xi_{jt} - \xi_{js}$ 

- $\beta$  : Coefficients for time dummy variables
- γ : Coefficients for house characteristics variables X
- Δ : Coefficients for the interactions between time dummy and house characteristics variables
- $\eta_i$  : Individual house specific error, uncorrelated with  $\xi$
- *D* : Differenced time dummy variables

