

# **ANIMAL ADVOCACY CONFERENCE 30 JUNE – 2 JULY 2021**

## **Privacy notice**

The University of Kent is responsible as Data Controller for the processing of personal data you provide when you register for the Animal Advocacy Conference 24-26 June 2020 (“Event”). Your personal data will be processed in compliance with the Data Protection Act 2018 and the General Data Protection Regulation (EU) 2016/679. This Privacy Notice aims to inform you of the processing we carry out on that data and your rights

## **Personal data**

By registering for the Event, you are providing us with your personal data and contact information as requested. The data collected in the registration form may include (but not limited to):

- your full name;
- your job title;
- your organisation;
- your organisation type and job role;
- your phone number;
- where you heard about the event;
- your organisation address and region; and
- your email address.

## **Purpose of processing your personal data for the Event**

We will use your personal data to hold the Event. This will include to:

- register and facilitate your attendance at the Event;
- analyse attendance at and any subsequent marketing communications in relation to the Event;
- provide you with updates and details relating to the Event;
- manage delegates, sponsor and customer contacts, queries, complaints or disputes;
- take photographs and record videos of the Event, and to produce promotional material to advertise the Event and to promote future events; and
- handle any legal claims or regulatory proceedings and ensure legal regulatory compliance

## **Legal basis of processing your personal data for the Event**

The legal basis relied on by us for processing your personal data in relation to holding the Event, and promoting it, is out of necessity for the performance of a contract to which you are a party, which is your registration for the Event. We may photograph or film some of the Event, which may feature group shots of event attendees. The legal basis relied on by us for processing your personal data in

relation to taking photographs and recording videos of the Event is legitimate interests. The legitimate interests are in having a record of the Event and the means to promote the Event, including in future years.

## **Retention**

We keep your personal data for as long as it is necessary for our legitimate business and legal purposes. Where we retain your information for events and contract fulfilment, we will retain for the period required by applicable law for legal, tax, and accounting purposes. This will be a minimum of six years.

## **Your Rights**

- You have the right to request information about how your personal data are processed, and to request a copy of that personal data;
- you have the right to request that any inaccuracies in your personal data are rectified without delay;
- you have the right to request that any incomplete personal data are completed, including by means of a supplementary statement;
- you have the right to request that your personal data are erased if there is no longer a justification for them to be processed;
- you have the right in certain circumstances (for example, where accuracy is contested) to request that the processing of your personal data is restricted;
- you have the right to object to the processing of your personal data where processing is based on legitimate interests. Please contact us at the address below to object to any of our processing;
- you have an absolute right to object to the processing of your personal data being used for direct marketing purposes, and to withdraw consent for third party advertising; and
- you have the right to request the transfer of your personal data that you have provided, and for it to be provided in a structured, commonly used machine-readable format

Please contact us at the addresses below if you would like to exercise any of these rights or have any queries regarding our use of your data.

#### Contact Details

Animal Advocacy Conference  
School of Psychology  
Keynes College, University of Kent  
Canterbury, Kent, CT2 7NP  
E: [animaladvocacy@kent.ac.uk](mailto:animaladvocacy@kent.ac.uk)

Head of Data Protection Information Compliance  
Darwin College, University of Kent  
Canterbury, Kent, CT2 7NY  
E: [dataprotection@kent.ac.uk](mailto:dataprotection@kent.ac.uk)

If you have any questions, comments, or requests regarding this Privacy Notice or our practices relating to use of your personal information, please contact us at [dataprotection@kent.ac.uk](mailto:dataprotection@kent.ac.uk). The University of Kent is committed to safeguarding and respecting your personal information and privacy. The University is registered with the Information Commissioner with registration number Z6847902.